



Affinity by the numbers

Freedom from CRM data drudgery

70 Million

People profiles automatically
created, enriched, &
relationships mapped

11.2 Million

Calendars captured,
processed, & analyzed

180 Hours

Saved per user per year

Capturing the relationship data exhaust

18 Trillion

Emails processed
& analyzed

213 Million

Calendar events
processed & analyzed

Relationship insights that close deals

500,000

New introductions
per month

10 Million

Introductions detected
of all time

450,000

Deals created, managed,
& closed per month

290

Funding deals tracked per
Venture Capital firm

254

M&A deals tracked per
Investment Banking firm